

# ORGANIZATION PROFILE

Presentation



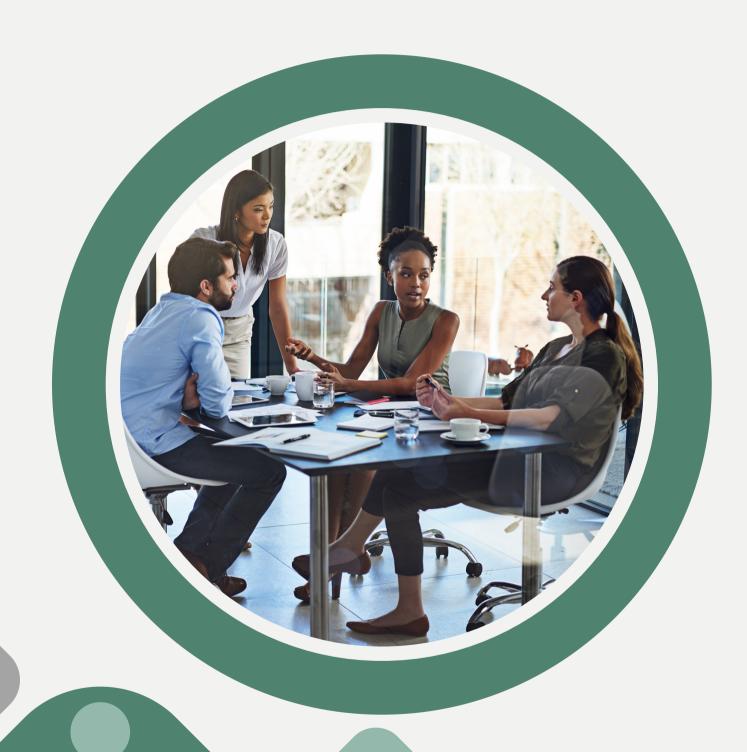
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# About WCFNL

We Care Foundation of Newfoundland and Labrador is a St. John's 's-based non-profit public foundation incorporated under the Newfoundland and Labrador Non-profit Corporation Law. It is administered by a volunteer Board of Directors.



# Our Mandate

Our mandate is to provide free gender-based support programs and services, including programs and activities to address and end gender-based violence against immigrants, racialized women, girls, and seniors, and 2SLGBTQIA+. Another focus is to advance the education of women and girls, poverty reduction, and improve the socio-economic conditions of newcomers/immigrants and the racialized in the province of Newfoundland and Labrador, Canada.



# Our Mission

The mission of We Care Foundation of Newfoundland and Labrador Inc. is to create and implement humanitarian programs and activities to support those in need. Our primary focus is to provide free gender-based support programs and services, including programs and services to address and end gender-based violence against immigrant and racialized women, girls, seniors, and 2SLGBTQIA+.

# Our Activities

We Care Foundation of Newfoundland and Labrador is established for humanitarian purposes to create and implement humanitarian programs and activities to support those in need.







# Address, Eliminate and Prevent Gender-Based Violence Against Immigrant, Refugee and Racialized Women, Girls and 2SLGBTQIA+

- Address gender-based violence by creating and implementing programs and services that will eliminate and prevent gender-based violence against immigrant and racialized women, girls, seniors and 2SLGBTQIA+
- Offer intersectional, inclusive and culturally suitable programs and services for victims and survivors of gender-based violence and those at risk of experiencing gender-based violence. Including counselling, social and economic empowerment and advocacy.



## **Advancing Education**

- Provide scholarships to qualified but underprivileged immigrant and racialized young women, girls, and youth to enable them to pursue post-secondary education.
- Donate school supplies such as books and stationery for underprivileged immigrant, refugee and racialized elementary school children and secondary school youth.
- Offer after-school programs and tutorials for immigrant, refugee, and racialized elementary school children and youth.
- Offer primary adult education for immigrant and refugee adults who need to learn reading and writing.



## **Relieving Poverty**

- Offer entrepreneurship/business skills training for unemployed immigrants, refugees, and racialized women, girls, and youth.
- Offer employment/job skills training for unemployed immigrant, refugee, and racialized women and youth who are crafters, artists, and artisans.
- Provide resources and skills training for immigrant, refugee, and racialized women and girls who are crafters, artists, and artisans.
- Provide relief supplies for immigrant, refugee, and racialized women, girls, youth, and children, including personal care products.
- Support Food FirstNL and food banks in Newfoundland and Labrador through partnership and collaboration.
- Provide essential supplies and resources to shelters for the homeless in Newfoundland and Labrador.



# Improving Socio-Economic Conditions of Vulnerable Newcomers/Immigrants, Refugees and Racialized Families and Individuals

- Operate social enterprise/business and use revenue generated from our social enterprise to offer social and economic empowerment support programs and services for vulnerable immigrant, refugee and racialized families and individuals.
- Address food insecurity among vulnerable newcomers/immigrants, refugees and racialized families and individuals by providing them free food hampers, hot meals, grocery store gift cards and food vouchers.
- Provide home furniture and other household items for newcomer/immigrant, refugee and racialized families and individuals in need.
- Provide counseling support services for immigrant, refugee and racialized women, girls, youth and 2SLGBTQIA+ impacted by gender-based violence and other forms of violence.
- Encourage and foster self-esteem, self-worth and self confidence in immigrant, refugee and racialized women, girls and youth who have been impacted by violence.
- Provide volunteer opportunities for new immigrants and refugees in Newfoundland and Labrador and provide them the volunteer training and experience they need.



## **Reducing Unemployment**

- Provide employability skills training to immigrant, refugee, and racialized people to enable them to develop required employment skills.
- Offer entrepreneurship skills training to immigrant, refugee, and racialized people to enable them to start their businesses. This will include training them on preparing business plans, obtaining financing, bookkeeping, preparing financial statements, marketing, business management, and government regulations.
- Assist with creating local job banks for immigrants, refugees, and racialized people.
- Organize job fairs for unemployed newcomers/immigrants and local employers.



## **Our Supporters**

- Government of Canada Funding partner
- Department of Women and Gender Equality Canada
  - Funding partner
- Government of Newfoundland and Labrador -Funding Partner
- St. John's Status of Women Council/Women's Centre
  - Key partner orgnaization
- Multicultural Women's Organization of Newfoundland and Labrador - Community Partner Organization
- Association for New Canadians Community Partner
  Organization
- Violence Prevention Avalon East Community
  Partner Organization
- YWCA St. John's Community Partner Organization
- Quadrangle NL Community Partner Organization



# Contact Us

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# THANKYOU